

JASON CUTTER

SPEAKER | AUTHOR |
SALES TRAINER



BOOKS...



MORE BOOKS...



"It's not B2B or B2C,
it's H2H - Human
To Human"

Popular Keynotes & Trainings:

- Reasons Not To Focus On The Sales Experience
- Selling With Authentic Persuasion
- Increasing Sales Effectiveness

Targeted Audience:

Anyone in a **sales role** - phone, video, or in-person sales mode. (BTW: Everyone is in 'sales'!)

Industry: B2B, B2C, Retail, DTC, etc.

Consultative sales process - where there are prospects that are a good fit and ones that aren't

Testimonials

"Jason is a dynamic and engaging speaker who knows his material and brings up the energy level of any room he's presenting to!"

"OMG! Jason just delivered a knock-out sales presentation for our group of female entrepreneurs."

"As a meeting professional, I am always looking for speakers who can bring a fresh perspective on topics to our members, and Jason delivered."

Jason Cutter is a recognized thought leader, 4x Author, International Speaker focused on creating scalable sales teams full of Authentic Persuaders™. His foundational book, Selling With Authentic Persuasion: Transform from Order Taker to Quota Breaker, provides salespeople and leaders with a guidepost for shifting sales from gross to a professional people want to be a part of.



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